

INNOVATION-LED CULTURE

Top Traits of the Greats

COLLABORATION

Collaborate to create purposeful connections internally to achieve goals or solve problems



COMMUNICATION

Collaboration, brainstorm and express those ideas without fear of judgement

BIG PICTURE THINKING

Have a clear line of sight into the company's goals, and the goals of each level of hierarchy



GROWTH MINDSET

Culture & employees of an innovative company believe that skills and talents can be honed with continuous learning

FAILURE-READY THINKING

Encourage trial & error, and chase success at the risk of multiple failures

